**AP Human Geography – Unit 3 Project – CULTURE**

The Unit 3 project will be a partner project (no more than 3 people) and will evolve around our culture unit. You will select a group of people who share a common culture and create a poster/oral presentation on your group. Your group may vary by scale; it may be as large as the United States (American culture) or as small as the Amish. As long as you can justify that your group does indeed share a common, unifying culture/identity that is unique from other groups You **MAY NOT DUPLICATE** a group someone else has already claimed.

Your Poster should include the following elements. Remember you will become the expert on your group and will teach the class. If you have multiple group members, you will all participate in the presentation. Each of the following categories should be addressed in your 5-7 minute presentation (At 7 minutes, you will be cut off; if you are under 5 minutes, there will be 5% deduction in your grade. It is important that you rehearse your presentation with your group so as to work out any timing issues. Use the guided questions to help frame each section.

**Oral Presentation (65 Points) :** Grades will be based on **thoroughness, use of geography terminology, and accuracy**. I will be looking to see that you covered all the material, that you were knowledgeable about your topic and well prepared to teach it, and that your poster presentation was creative and thoughtful, and that you really helped us to understand what it means to be a member of your group.

1. **Culture (20 Points):**
   * What are the unique customs of your group?
   * Aspects of folk culture….food, music, clothing, entertainment, etc.?
   * How connected are they to globalization and pop culture? Again, evidence of food, music, clothing, entertainment?
   * Women’s roles?
   * What does the cultural landscape of your region look like? What is unique about it? How do they interact with the environment (environmental determinism or possibilism)? Sustainability?
   * Try to give us a feel of what it means to be a member of your group’s culture.
2. **Language (15 Points):**
   * What is the official language? Is it multilingual? Diverse? Other minority languages?
   * Historically, trace the official language back….how and when did it come to that region? From where? Diffusion? etc.
   * What family, branch, and group is the dominant language in?
   * Dialects? Accents? Unique words?
3. **Religion (15 Points):**
   * What is the dominant religion? Is it local/ethnic or universalizing? Monotheistic or polytheistic? Is it a branch or denomination of a larger religion?
   * Holy books, prophets, basic doctrines?
   * Religious customs and holidays?
   * Historically, how did the religion come there? The source? Diffusion? When?
   * Is it an evangelical (missionary) religion seeking converts?
   * Holy sites and places of worship?
   * Is it a hierarchical religion?
   * Include a statistical breakdown/graph of minority religions (if applicable)
   * Religious conflict…historically or currently?
4. **Ethnicity (15 Points):**
   * What are the race and ethnicity of your group? Is it unified or multicultural? If multicultural, include a statistical breakdown/graph. What are the minority groups?
   * How/when did the various ethnicities/races come together (historically)?
   * Is there ethnic/racial tension? Ethnic violence, wars, or disputes? (current or historical)
   * Segregation (de facto and or de jure)? Ethnic neighborhoods?
   * A history of racism and discrimination? Historical and current?

**Poster:**

Your Poster must include **(35 Points)**:

* + a map of your region **(5 Points)**
  + pictures of the people **(5 Points)**
  + pictures of the cultural landscape (cities/towns, etc.) **(5 Points)**
  + a **Works Cited page properly formatted on the back of your poster. (20 Points)**

**Bonus:**

5 Bonus Points will be rewarded for bringing in 1 of the following:

* + food
  + music
  + native clothing, trinkets, or other unique material artifacts from the region

**Due Dates:**

Projects due: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**

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| **Category** | **Excellent** | **Good** | **Adequate** | **Needs Improvement** |
| Culture | -Information is thorough.  -Research demonstrates a strong understanding of the culture  -Presented in a way that demonstrates a high level of in-depth knowledge of the culture. | -Information is thorough.  -Research demonstrates an understanding of the culture.  -Presented in a way that demonstrate in-depth knowledge of the culture. | -Information is adequate.  -Research demonstrates a basic understanding of the culture.  -Presented in a way that demonstrates a basic knowledge of the culture. | -Information is incomplete or has gaps.  -Little evidence of research is present.  -Presented in a way that demonstrates inadequate planning/researching of the culture. |
| Language | -Information is thorough.  -Research demonstrates a strong understanding of the culture  -Presented in a way that demonstrates a high level of in-depth knowledge of the culture. | -Information is thorough.  -Research demonstrates an understanding of the culture.  -Presented in a way that demonstrate in-depth knowledge of the culture. | -Information is adequate.  -Research demonstrates a basic understanding of the culture.  -Presented in a way that demonstrates a basic knowledge of the culture. | -Information is incomplete or has gaps.  -Little evidence of research is present.  -Presented in a way that demonstrates inadequate planning/researching of the culture. |
| Religion | -Information is thorough.  -Research demonstrates a strong understanding of the culture  -Presented in a way that demonstrates a high level of in-depth knowledge of the culture. | -Information is thorough.  -Research demonstrates an understanding of the culture.  -Presented in a way that demonstrate in-depth knowledge of the culture. | -Information is adequate.  -Research demonstrates a basic understanding of the culture.  -Presented in a way that demonstrates a basic knowledge of the culture. | -Information is incomplete or has gaps.  -Little evidence of research is present.  -Presented in a way that demonstrates inadequate planning/researching of the culture. |
| Ethnicity | -Information is thorough.  -Research demonstrates a strong understanding of the culture  -Presented in a way that demonstrates a high level of in-depth knowledge of the culture. | -Information is thorough.  -Research demonstrates an understanding of the culture.  -Presented in a way that demonstrate in-depth knowledge of the culture. | -Information is adequate.  -Research demonstrates a basic understanding of the culture.  -Presented in a way that demonstrates a basic knowledge of the culture. | -Information is incomplete or has gaps.  -Little evidence of research is present.  -Presented in a way that demonstrates inadequate planning/researching of the culture. |
| Additional Info | -Maps of the region are present  -Pictures of the people are present  -Pictures of the cultural landscape are present  -a properly formatted work cited page | All but 1 of the required additional pieces of information were present. | Only 2 of the required additional pieces of information were present. | Only 1 of the required additional pieces of information were present |

**APHG Culture Project Rubric Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**TURN IN WITH YOUR PROJECT**

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| Criteria | Points Possible | Points Earned |
| 1. **Culture:**    * What are the unique customs of your group?    * Aspects of folk culture….food, music, clothing, entertainment, etc.?    * How connected are they to globalization and pop culture? Again, evidence of food, music, clothing, entertainment?    * Women’s roles?    * What does the cultural landscape of your region look like? What is unique about it? How do they interact with the environment (environmental determinism or possibilism)? Sustainability?    * What does it mean to be a member of your group’s culture? | **20** | \_\_\_\_\_\_ |
| 1. **Language:**    * What is the official language? Is it multilingual? Diverse? Other minority languages?    * Historically, trace the official language back….how and when did it come to that region? From where? Diffusion? etc.    * What family, branch, and group is the dominant language in?      1. Dialects? Accents? Unique words? | **15** | \_\_\_\_\_\_ |
| 1. **Religion:**    * What is the dominant religion? Is it local/ethnic or universalizing? Monotheistic or polytheistic? Is it a branch or denomination of a larger religion?    * Holy books, prophets, basic doctrines?    * Religious customs and holidays?    * Historically, how did the religion come there? The source? Diffusion? When?    * Is it an evangelical (missionary) religion seeking converts?    * Holy sites and places of worship?    * Is it a hierarchical religion? Explain    * Include a statistical breakdown/graph of minority religions (if applicable)    * Religious conflict…historically or currently? | **15** | \_\_\_\_\_\_ |
| 1. **Ethnicity:**    * What are the race and ethnicity of your group? Is it unified or multicultural? If multicultural, include a statistical breakdown/graph. What are the minority groups?    * How/when did the various ethnicities/races come together (historically)?    * Is there ethnic/racial tension? Ethnic violence, wars, or disputes? (current or historical)    * Segregation (de facto and or de jure)? Ethnic neighborhoods?    * A history of racism and discrimination? Historical and current? | **15** | \_\_\_\_\_\_ |
| In addition to this information, your poster must include:   * + a map of your region   + pictures of the people   + pictures of the cultural landscape (cities/towns, etc.)   + a properly formatted work cited page. | **35** | \_\_\_\_\_\_ |
| **Total** | **\_\_\_\_\_\_\_\_/100** | |

**\_\_\_\_\_\_\_\_\_%**